

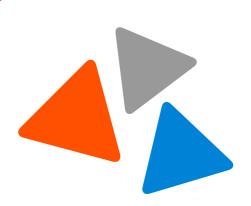
Enhance your product portfolio with serema: Online postage for letters, parcels, Registered Email and electronic signatures - all available on one platform!

Complete communication solutions for hybrid working teams.



Your benefits:

- Smart digital services to meet the modern working environment, post-covid
- Attractive and scalable licence model to generate additional turnover
- Provides great upselling and cross selling opportunities between the services



Flexible & scalable

The system is as flexible and scalable as you need it to be. serema has functions that can be operated centrally or locally. You may select the business modules that fit your market conditions and the requirements of your target audience.

mail Letter module ✓ Track and Trace module ✓ Track and Trace module ✓ Digital Safe RMail module Digital Letterbox Reporting module ✓ Reporting module ✓ Reporting module

serema mail

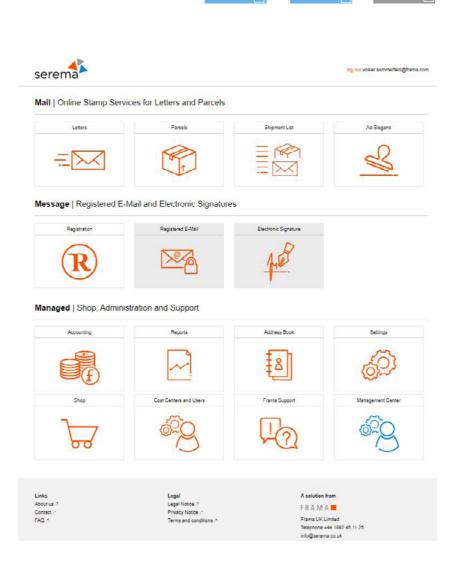
- Online postage handling (incl. payment solution)
- Track and trace for added value postal services
- One-click franking via favourites (most used values)

serema message

- Registered EmailTM services combined with one-click encryption
- Active tracking for sensitive emails
- Electronic signature solutions for PDFs and all Microsoft 365 and Office document types
- Email Outbound Security

serema managed

- Reports for ePostage and digital stamps
- Administrator reports (for multi-user accounts)
- Shop (via API or Link)
- License management



Key Customer Features





Manage centrally - This saves time and costs

Cost centres and cost control: Customers manage expenses centrally and create detailed reports for each location. Also clever: Your customers can determine which advertising is printed at which time. This makes uniform brand communication child's play.



Efficient franking of letters & parcels

With serema your customers always have the right postage at hand, accurate to the Cent. No matter whether your customers print labels on A4 sheets or as individual strips from the label printer. They always have the right, correct values at hand.



Registered email with encryption and electronic signatures for quotes, contracts and more

serema closes the gap between letter and email. With easy-to-use features, customers benefit from added value email and eSign solutions, elegantly embedded in Outlook, Gmail and Browsers.

Licencing model

serema supports different service plans.

- serema Basic, the perfect solution for small businesses
- serema Business, the professional solution with multiple users and higher mail volume
- serema Enterprise, the fully customised solution designed for multi-site applications

Individual upgrades for registered email and electronic signatures possible.

Unique product benefits:

- Includes cost center management and free designable ad slogans - perfect for enterprises with multiple sites
- Can be combined with hardware and label printers
- Unique combination of Registered Email with Track and Trace, electronic signature and online postage

serema - A brand of Frama AG



mail. message. managed. - We have more than 50 years of experience in written business communication technologies.

We help companies realise their full potential in B2B and B2C document workflows and digitalisation.

Reach your customers!

Why Frama - Four reasons

Genuine customer satisfaction

We focus on individual customer needs. And unlike other technology companies, our team is always at the end of the phone.

Local presence worldwide

Wherever you are: Our sales partners are there for you worldwide!

Certified and audited quality

Our products and services meet international standards. This is guaranteed by our ISO certifications.

Individual system solutions

We listen and create exactly the solutions that move you forward. From API connections to system integrations - get in touch with us!

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