

# Unlock the Power - for You and Your Customers

**Power of Proof, Efficiency and Control with  
Frama RMail, RSign & RDocs**



### Your business opportunity:

- Create a new story and add value to your portfolio
- Highly predictable recurring turnover with > 90% SME retention rate
- Generate profits out of your existing customer base (ARR)
- Diversified product portfolio covering compliance, proof, document automation and electronic signature
- Range of solutions available for optimised cross selling
- Integration into existing platform via API or alternative connections
- Reseller Support provided all over the world\*

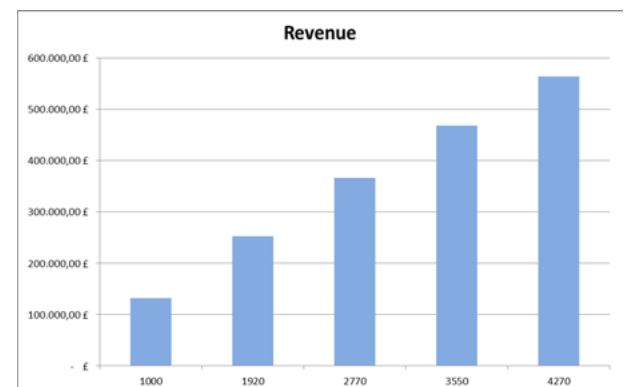
### License Model

- Two license models available
  - User Licenses (recommended) for easier retention
  - Shared (team) licenses for flexibility
  - Licenses can be mixed
- Volume discounts and pre-payment discounts available to add flexibility and silver bullets to your negotiation
- Administration and full control via Web-Portal

### Revenue Growth

Example with 1000 licenses sold per year:

- £11.00 / License / month
- 92% Retention Rate
- Margin expectation >20%



### Why go with Frama's Digital Products?

- Power of Proof with RMail: Registered Email with Receipt, Encryption, LargeMail file share up to 1GB, eSign-Off, Outbound Security Features and much more.
- Power of Efficiency with RSign: Send documents electronically for signature to save costs and time. Create documents with drag and drop fields and know exactly who currently holds the document.
- Power of Control with RDocs: Track popularity and readers of a document, share it with authorised users only or kill it at any time after the send.

### Integrations

All products and services can be integrated into other workflows or systems via REST API.

Native integrations are available for Bullhorn, iManage, NetDocuments and Salesforce.com, and more.

Frama supports integrations with documentation and its local support teams.

## Key Products & Services



### **Frama RMail - The Power of Proof**

RMail is an easy to install add-on to Outlook and Gmail. It provides a unique Registered Receipt email record which contains timestamped proof of security, delivery and original content. Enhanced with easy to use one-click encryption, large file transfer for files up to 1 GB and many other security features, RMail has become the standard for certified email delivery.



### **Frama RDocs - The Power of Control**

RDocs converts any Microsoft or PDF document, e.g. account statements or presentations, into a Rights Protected Document file (RPD™) which empowers the sender to track reader activity, distribution and even restrict access to certain viewers (by domain, IP, email address) or kill it at any time after the send - all with no companion software download or logins for readers.



### **Frama RSign - The Power of Flexibility**

RSign combines feature richness with cost efficiency and is the ideal out-of-the-box solution for any sign-off or contracting exercises, workflows or tasks and provides specific signer experiences for mobile or desktop.

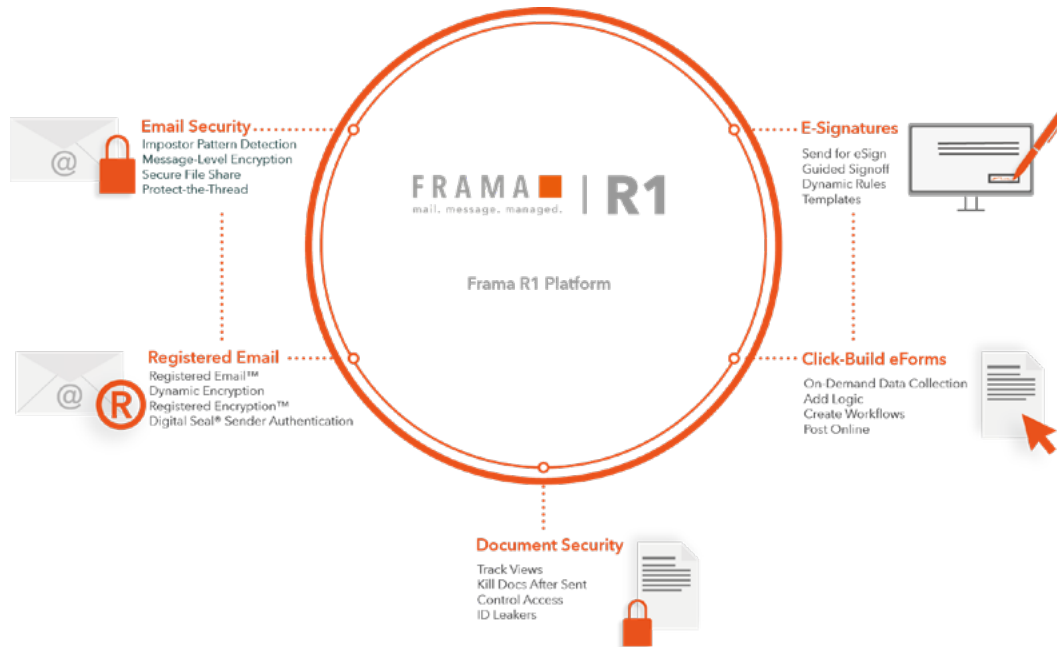
### **RMail Gateway - The Power of Automation**

Send emails automatically encrypted using the Frama RMail Gateway.

- Encrypt all: Automatic encryption of all emails.
- Filter rules: Automatic encryption based on pre-defined trigger words.
- Emails will be encrypted by TLS or E2E without any additional clicks.

With the RMail Gateway Plus, the emails can not only be sent encrypted but also registered or for eSign Off.

# About Frama Communications



**mail. message. managed.** - We have more than 50 years of experience in written business communication technologies.

We help companies realise their full potential in B2B and B2C document workflows and digitalisation.

**Reach your customers!**

## Why Frama - Four reasons

### Genuine customer satisfaction

We focus on individual customer needs. And unlike other technology companies, our team is always at the end of the phone.

### Local presence worldwide

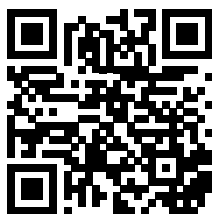
Wherever you are: Our sales partners are there for you worldwide!

### Certified and audited quality

Our products and services meet international standards. This is guaranteed by our ISO certifications.

### Individual system solutions

We listen and create exactly the solutions that move you forward. From API connections to system integrations - get in touch with us!



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